



**SPONSOR**

# **State of the Map US**

**Minneapolis, Minnesota**

**September 5-8, 2019**



# Be a Part of the Leading Mapping Conference



State of the Map US unites people around OpenStreetMap - the most detailed map of the world, powered entirely by open data. This year's conference is at the McNamara Alumni Center located on the East Bank of the University of Minnesota campus in Minneapolis. It will bring together hundreds of OpenStreetMap enthusiasts from private companies, humanitarian organizations, government agencies, and the technology sector to learn new mapping technologies and share uses.



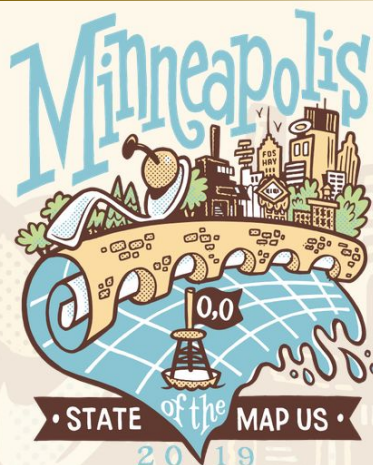
State of the Map US conferences draw record numbers of people representing an incredibly broad range of interests. From the individual hobbyist to major companies contributing to OpenStreetMap, State of the Map US is among the most significant gatherings on mapping innovation and promise. We expect this year's event to be equally meaningful in audience and impact.

If you've sponsored in the past, thank you! You have helped shape the future of the geo industry and we hope you consider sponsoring again. If it's your first time sponsoring, we'd like to welcome you on board! Your support makes this amazing conference a reality. We're happy to answer questions or tell you more about this year's conference, just email us at [sponsors@stateofthemap.us](mailto:sponsors@stateofthemap.us).

We hope to see you there!

***The State of the Map US Organizing Committee***

[2019.stateofthemap.us](http://2019.stateofthemap.us)





# The Audience



## Conference Growth

2012 ~ Portland, Oregon - 220 attendees

2013 ~ San Francisco, CA - 370 attendees

2014 ~ Washington, DC - 525 attendees

2015 ~ New York City, NY - 850 attendees

2016 ~ Seattle, Washington - 500 attendees

2017 ~ Boulder, Colorado - 500 attendees

2018 ~ Detroit, Michigan - 350 attendees



State of the Map US is attended by a diverse mix of people reflecting the entire OpenStreetMap community. At the conference, expect to meet:

- ❖ Enthusiast mappers and contributors to the OpenStreetMap project
- ❖ Forward-thinking mapping experts from established organizations like DigitalGlobe, Craigslist, Google, Facebook, Microsoft, Amazon, and Telenav
- ❖ Leaders and startups in the geospatial industry like Mapbox, ESRI, Development Seed, Mapillary, and Navmii
- ❖ Multilateral and non-profit organizations like The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team
- ❖ Leading open data and geo proponents within government agencies
- ❖ Students looking to start a career in mapping technologies
- ❖ Professionals looking for new job opportunities

Attendees of State of the Map US participate because they love to be part of a conversation at the forefront of geospatial.

[2019.stateofthemap.us](http://2019.stateofthemap.us)

If your business  
is looking to be inspired,  
get connected,  
or keep in touch with  
mapping industry trends,  
**State of the Map US is the  
place for you.**

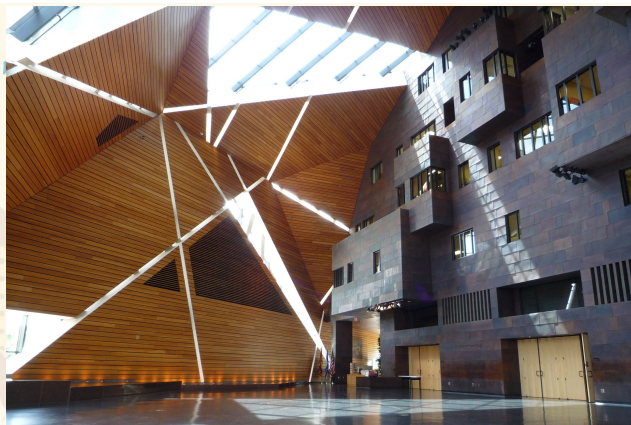


# Sponsorship Packages

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	\$25,000	\$20,000	\$15,000	\$8,000	\$4,500	\$1,000
Exhibit Space in the Main Hall	Double Size	Double Size	Single Size			
Opening Session - Verbal thank you	✓	✓	✓	✓		
Attendance at a sponsor event with OpenStreetMap leaders and board members	✓	✓	✓	✓		
Featured, pre-printed job postings on the Jobs Board & access to any interview space	✓	✓	✓			
Complimentary Conference Registrations	15	10	5	3	2	1
Advertising in the public space during all scheduled lunch and conference breaks	3 dedicated slides	2 dedicated slides	1 dedicated slide	Logo on the silver slide	Logo on the bronze slide	
Logo Placement	web & signage	web & signage	web & signage	web & signage	website	website
Social Media recognition (facebook (620 members) and twitter (4,185 followers))	Facebook post & 3 Tweets from @sotmus (before, during and after conference)	Facebook post & 2 Tweets from @sotmus (before and after conference)	Facebook post & 2 Tweets from @sotmus (before and after conference)	Facebook post & 1 Tweet from @sotmus before the conference	1 Tweet from @sotmus before the conference	1 Tweet from @sotmus before the conference
Complimentary Add Ons	2 Add Ons (Event & Coffee)	1 Add On (Coffee)				
Include a raffle item during the event	✓	✓				
Welcome package swag included with registration (provided by you)	✓					

## Thank You!

Don't see what you want?  
Contact us anytime at [sponsor@stateofthemap.us](mailto:sponsor@stateofthemap.us). We want to work with you to design the sponsorship package that will fulfill your business needs.



Main Atrium- McNamara Alumni Center

Photo credit: [Wikimedia Commons](#).

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# Special Offers & Add-Ons

## Social Event Sponsor - \$5,000 (2 Available)

Social events are central to State of the Map US. It is during these events where informal conversations happen, people bond over their work on OpenStreetMap, and new ideas are born in a casual environment. In exchange you will receive:

- ❖ 2 complimentary conference registrations
- ❖ Prominent display of your logo at the social event
- ❖ Your logo on the slideshow during event breaks
- ❖ 1 tweet from the @sotmus Twitter account

Note: Social event add-on included in Diamond sponsorship

## Lanyard Sponsor - \$4,500 (1 Available)

Get your company name in front of hundreds of OpenStreetMap enthusiasts. A lanyard is given to conference attendees and worn throughout the conference. In exchange, you will receive:

- ❖ 2 complimentary conference registrations
- ❖ Your logo on the State of the Map website and lanyard

You are encouraged to collect the lanyards for a future event.

## Eco-Friendly Add-On - \$1,500

Help support our efforts to go green! Your donation will support the use of eco-friendly utensils, cups, and napkins during the conference and other eco initiatives. In exchange, you will receive:

- ❖ 1 complimentary conference registration
- ❖ Your logo on the State of the Map website

## Childcare Sponsor - \$5,000 (1 Available)

Support the parents in the OpenStreetMap community by contributing to the cost of having childcare during the event!

In exchange, you will receive:

- ❖ 2 complimentary conference registrations
- ❖ Prominent display of your logo at the social event
- ❖ Your logo on the slideshow during event breaks
- ❖ 1 tweet from the @sotmus Twitter account

## Coffee Sponsor - \$4,500 (1 Available)

Ever wanted to take an entire conference of people out to coffee? Here's your chance! Bring joy to all of the attendees through daily coffee! In exchange, you will receive:

- ❖ 2 complimentary conference registrations
- ❖ Your logo on the compostable coffee cups

Note: Coffee add-on included in Diamond & Platinum sponsorship

## Lunch Sponsor - \$3,000 (2 Available)

Here's your opportunity to take the conference out to lunch!

In exchange, you will receive:

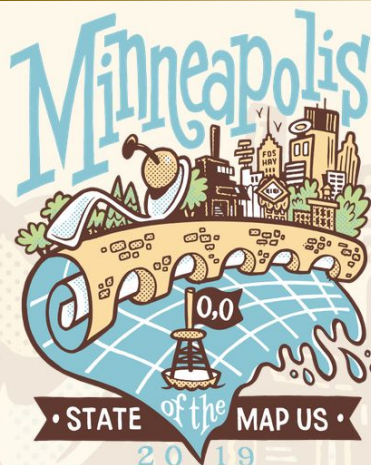
- ❖ 1 complimentary conference registration
- ❖ Your logo on the State of the Map website
- ❖ Your logo prominently displayed during lunch

## Scholarship Add-On - \$500

Give our scholarship budget a boost! Support those who are underrepresented and those who otherwise would not be able to afford the conference experience in the software community to participate.

## Thank You!

Have another idea? Let us know!  
Contact us anytime at [sponsor@stateofthemap.us](mailto:sponsor@stateofthemap.us) and we will work with you to design the sponsorship package that will fulfill your business needs.





# See you in Minneapolis!



## Past Sponsors

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